

Udemy Life: Global Community of Udemy Instructors Changing Lives Through Online Education

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✓ Verified Book of Udemy Life: Global Community of Udemy Instructors Changing Lives Through Online Education

Summary:

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Udemy is the world's largest marketplace for online courses with hundreds of instructors, thousands of courses and over 10 million students. "Udemy Life" is a book about Udemy instructors who teach online course on the Udemy platform and earn 100's and even 1000's each month. Many instructors on Udemy like Rob Cubbon travel around the world while they create online courses. This book features many of Udemy's top instructors like Matt Bernstein, Phil Ebiner, Alex Genadinik, Joe Parys, Rob Cubbon, Nick Loper, Scott Duffy, Kristen Palana, Max Stryker, Cat Whipple and more. The book covers short interviews with over 20 instructors and links to several interviews recorded via Skype. The author has also surveyed many Udemy instructors to find out the pulse of Udemy and provide readers who are interested in teaching on Udemy with several marketing tips and advice from these instructors.

The author Dennis J. Smith has over 7 courses on Udemy including a popular Udemy Marketing course and an upcoming course on the email marketing tool ConvertKit. He also runs the popular Facebook group "Anything Udemy: Course Marketing, Promotion, Creation and Inspiration" where Udemy instructors post coupons and share advice on Udemy marketing and course creation. You can catch Dennis along with Matt Bernstein weekly on Thursday for the "Make Money Online Show" on Blab at 1 PM Eastern Time.

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